



ASSOCIATE MEMBERSHIP APPLICATION

To: Board of Directors, Colorado Broadcasters Association

The undersigned, affiliated with the company indicated, hereby applies for Associate Membership in the Colorado Broadcasters Association, a non-profit Colorado corporation. My payment for one year's dues of \$150.00 accompanies this application. I understand the CBA runs on a fiscal year from July 1st, 2011 - June 30th, 2012.

I understand that my application will be considered at the next Board of Directors meeting. (Should this application not be accepted, a full refund will be made promptly.) Acceptance of this application entitles me to full Associate Membership with all rights and privileges thereof, including a copy of the CBA Directory of Colorado Radio & Television Stations and a listing of my company information on the CBA website. I also understand that although I have no vote in the affairs of the organization, I am entitled to attend all meetings, including Board meetings and workshops of the organization. I further understand that I am eligible for elections to a directorship representing Associate Members on the Board of Directors when such vacancy occurs.

Please return this completed application with your membership dues payment, along with any additional information about your company to the CBA:
Fax: 970-547-1384 • Email: cba@coloradobroadcasters.org • Mailing: P.O. Box 2369, Breckenridge, CO 80424

Company Affiliation: _____

Mailing Address: _____

Contact Name: _____ Website: _____

Phone #: _____ Fax #: _____ Email: _____

Payment: Check Enclosed # _____ OR (Circle One) Visa • MasterCard • Discover

Credit Card # : _____ Exp. Date: _____

Authorization Signature: _____ Billing Zip Code: _____

ADVERTISING OPPORTUNITIES FOR ASSOCIATE MEMBERSHIP

Annual Radio & TV Directory: This publication includes a listing of all radio and television stations within the state. **\$300-\$550**

Newsletter Insert: The quarterly newsletter is mailed to over 400 radio and television stations associate members and other parties related to the Colorado broadcast industry. **\$500**

Awards of Excellence Banquet: The Awards of Excellence banquet in March of each year typically has up to 400 attendees. Sponsorship includes a full page advertisement in the event program, banner placement and two tickets to attend the gala. This formal event is a great networking opportunity. **\$500**

CBA Board Meetings: To sponsor a Board of Directors meeting, you provide the meeting space and lunch. After the meeting you may handout printed materials and give a brief presentation. This is a great opportunity to promote your business to the CBA. **\$ Cost of lunch and location.**

Industry Seminars or Meetings: Sponsorships of seminars which feature an outside expert who addresses relevant industry topics, includes banner placement in the meeting room, inclusion on printed materials and possibility for a display and/or a presentation. **\$500-\$2,000**

I AM INTERESTED IN THE FOLLOWING ADVERTISING OPPORTUNITIES

_____ Annual Directory _____ Newsletter Insert _____ Awards Banquet Program
_____ CBA Board Meeting _____ Industry Seminar or Meetings