



Colorado Broadcasters Association

AWARDS OF EXCELLENCE

2011 RADIO ENTRY FORM

Call Letters: _____

Licensee: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Total # of entries: _____ Amount Enclosed: \$ _____

Market Size:

Metro

Non-Metro

Medium

Small

For a complete list of market sizes, visit www.ColoradoBroadcasters.org and click on "Why Join the CBA"

CATEGORY	# OF ENTRIES
COMMUNITY AFFAIRS	
R-1 Best Public Service Announcement	
R-2 Best Community Service Campaign	
R-3 Best Station Sponsored Community Event	
R-4 Best Public Affairs Program	
NEWS	
R-5 Best Regularly Scheduled Newscast	
R-6 Best News Feature Report or Series	
R-7 Best Single Event News Coverage	
PROMOTION	
R-8 Best On-Air Contest for a Station	
R-9 Best On-Air Promotional Campaign	
R-10 Best Station Imaging/Marketing Campaign	

CATEGORY	# OF ENTRIES
PROGRAMMING & PERSONALITIES	
R-11 Best Morning Show	
R-12 Best Midday Show	
R-13 Best Afternoon Show	
R-14 Best Evening Show	
R-16 Best News/Talk Personality, Talk Show Host or Team	
R-17 Best Sports Coverage by a Station Individual or Team	
R-18 Best Regularly Scheduled Entertainment Program	
R-19 Best Radio Commercial for an Advertiser	
R-20 Best Radio Sales Promotion for an Advertiser	
R-21 Best Sales Event or Live Remote Broadcast	
PUBLIC RADIO	
R-22 Best Mini-Documentary or Series	
R-23 Best News Special or Public Affairs Program	
WEBSITE	
R-24 Best Station Website	

ENTRIES DEADLINE

TUESDAY, JANUARY 10TH, 2012, 5:00 PM*

SPECIAL RECOGNITION NOMINATIONS DEADLINE

FRIDAY, JANUARY 20TH, 2012, 5:00 PM*

* All deadlines are final. Late entries will not be accepted and postmarks will not be honored. No exceptions.

RADIO CD LABELING INSTRUCTIONS

Radio entries must be submitted on an audio CD. One entry per CD.

CLEARLY label both the CD and the CD case (unless the case is transparent).

Include AM or FM along with your station's call letters on each CD.

Station Call Letters: KXXX-FM

Entry Category: R-1

Entry Title: Holiday Toy Drive

Personality Name(s): John Smith

The entry title name will be used to identify your entry at the presentation and on the plaque or certificate if your entry is declared a winner.

Include the Personality Name when applicable.