



Colorado Broadcasters Association

AWARDS OF EXCELLENCE

2012 TELEVISION ENTRY FORM

Call Letters: _____

Licensee: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Total # of entries: _____ Amount Enclosed: \$ _____

Market Size:

Metro

Non-Metro

For a complete list of Market Sizes, visit www.ColoradoBroadcasters.org and click on "Why Join the CBA"

CATEGORY	# OF ENTRIES
COMMUNITY AFFAIRS	
T-1 Best Public Service Announcement	
T-2 Best Community Service Project or Campaign	
T-3 Best Single Public Affairs Program	
PROMOTION	
T-4 Best Promotional Campaign for a Station	
T-5 Best Single Commercial for a Station	
T-6 Best Graphics and/or Animation for a Station	
STATION PROGRAMMING	
T-7 Best Single Program Including News Magazine Programs, One-Time or a Series	
T-8 Best Single Sports Program or Play-by-Play Sports Coverage, Outside of a Scheduled Newscast	
T-9 Best Documentary Outside of a Regularly Scheduled Newscast	
SALES & PROMOTION	
T-10 Best Television Commercial for an Advertiser	
T-11 Best Television Sales Promotion for an Advertiser	

CATEGORY	# OF ENTRIES
NEWS	
T-12 Best News Feature	
T-13 Best General, Hard News or In-depth Coverage	
T-14 Best Breaking News Coverage Under Deadline Pressure	
T-15 Best Photo Essay with No Reporter Narrative	
T-16 Best Regularly Scheduled Full Newscast	
PERSONALITIES	
T-17 Best News Anchor or Team	
T-18 Best Meteorologist	
T-19 Best Sportscaster	
T-20 Best Specialty Reporter	
PUBLIC TELEVISION	
T-21 Best Mini-Documentary or Series	
T-22 Best News Special or Public Affairs Special	
T-23 Best Membership Appeal	
WEBSITE	
T-24 Best Station Website	

ENTRIES DEADLINE

TUESDAY, JANUARY 10TH, 2012, 5:00 PM*

SPECIAL RECOGNITION NOMINATIONS DEADLINE

FRIDAY, JANUARY 20TH, 2012, 5:00 PM*

* All deadlines are final. Late entries will not be accepted and postmarks will not be honored. No exceptions.

TELEVISION DVD LABELING INSTRUCTIONS

Television entries must be submitted on a DVD. One entry per DVD.

CLEARLY label both the DVD and the DVD case (unless the case is transparent).

Station Call Letters: KXXX-FM

Entry Category: T-1

Entry Title: Holiday Toy Drive

Personality Name(s): John Smith

The entry title name will be used to identify your entry at the presentation and on the plaque or certificate if your entry is declared a winner.

Include the Personality Name when applicable.