



# ASSOCIATE MEMBERSHIP APPLICATION

To: Board of Directors, Colorado Broadcasters Association

The undersigned, affiliated with the company indicated, hereby applies for Associate Membership in the Colorado Broadcasters Association, a non-profit Colorado corporation. My payment for one year's dues accompanies this application. Associate Membership is \$150.00 annually. The period covered is July 1st, 2009 -June 30th, 2010.

I understand that my application will be considered at the next Board of Directors meeting. (Should this application not be accepted, a full refund will be made promptly.)

Acceptance of this application entitles me to full Associate Membership with all rights and privileges thereof, including a copy of the CBA Directory of Colorado Radio & Television Stations and having my company information listed on the CBA website. I also understand that although I have no vote in the affairs of the organization, I am entitled to attend all meetings, including board meetings and workshops of the organization. I further understand that I am eligible for elections to a directorship representing Associate Members on the Board of Directors when such vacancy occurs.

Please return this completed application with payment to the CBA

Fax: 970-547-1384 • Email: [cobroadcasters@earthlink.net](mailto:cobroadcasters@earthlink.net) • Mailing: P.O. Box 2369, Breckenridge, CO 80424

Company Affiliation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Website: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_ Email: \_\_\_\_\_

Payment (Circle One): Check Enclosed # \_\_\_\_\_ • Visa • MasterCard • Discover

Credit Card # : \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature Authorization: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

## ADVERTISING OPPORTUNITIES FOR ASSOCIATE MEMBERSHIP

**Annual Radio & TV Directory:** This publication includes a listing of all radio and television stations within the state. *\$300-\$550*

**Newsletter Insert:** The quarterly newsletter is mailed to over 400 radio and television stations associate members and other parties related to the Colorado broadcast industry. Emails newsletter are sent weekly. *\$500*

**Awards of Excellence Gala Presentation:** The Awards of Excellence banquet in March of each year and have up to 400 attendees. Sponsorship includes a full page advertisement in the event program, banner placement and two tickets to attend the gala. This formal event is a great networking opportunity. *\$500*

**CBA Board Meeting:** To sponsor a Board of Directors meeting, you provide the meeting space and lunch. After the meeting you may handout printed materials and give a brief presentation. This is a great opportunity to promote your business to the CBA. *Cost of lunch*

**Sales/Industry Seminars or Regional Meeting:** Sponsorships of seminars which feature an outside expert who addresses relevant industry topics; or of a Regional meeting with station managers, includes banner in the meeting room, inclusion on printed materials and possibility for a display and/or a presentation. *\$500-\$2,000*

## I AM INTERESTED IN THE FOLLOWING ADVERTISING OPPORTUNITIES

\_\_\_\_\_ Annual Directory      \_\_\_\_\_ Newsletter Insert      \_\_\_\_\_ Awards Banquet Program

\_\_\_\_\_ CBA Board Meeting      \_\_\_\_\_ Sales / Industry Seminar or Regional Meeting