

Colorado Broadcasters Association
CONTINUING EDUCATION SCHOLARSHIP PROGRAM
2009-2010

Guidelines

The CBA has established a \$10,000 fund to be used to assist employees of FCC broadcast licensed CBA member stations with continuing education programs. The program is designed to encourage enhanced educational opportunities for Colorado broadcasters and to foster an ever-improving work force in Colorado radio and television. Employees may seek up to \$500 annually from the fund to help defray tuition costs and related expenses for enrollment in courses, workshops, formal educational programs and other Board approved activities and events for the purposes of improving their skills and capacities to become leaders in their professional areas of interest.

This program is for regular, fulltime employees who are seeking to improve their education while continuing to work. These application guidelines are for the calendar year or may be for any period which the Board may deem advisable and which is announced to the CBA Membership.

Criteria

An applicant must be a fulltime employee of a Colorado broadcast station, he or she must have been employed by that station for a minimum of one year, and the station must be a member in good standing of the CBA. Applicants also must be residents of Colorado, as defined by the Colorado Commission on Higher Education.

Applications will be considered for assistance with the costs of courses, seminars and workshops in which there is significant potential for the applicant to advance his or her professional skills and leadership capacities. Examples of acceptable educational projects would be undergraduate or graduate for-credit courses in broadcasting or media programs at the college level and in other related fields such as business or engineering. Other examples would include workshops and seminars offered by recognized national trade and professional associations. Preference will be for projects leading to degrees or certificates.

Applications for continuing education support require information about the particular course, workshop or program of study. They also require information with regard to total costs and the portions of those costs being borne by the applicant personally and his or her sponsoring station.

Review Process and Schedule

Applications must be submitted using the official CBA Continuing Education Scholarship form and must be accompanied by the attachments indicated there. The application form and guidelines can be found on the CBA website, www.coloradobroadcasters.org.

There is no single deadline for this program. The CBA Education Committee on a first-come, first-served basis will review applications as they are submitted and will make awards until funds are depleted. The Board may earmark funds for a particular program or course of study and may allocate funds by market size and between Radio and Television members. If sufficient funds remain in the continuing education pool later in the year they will continue to be awarded to qualifying applicants on the basis of merit and submission priority. Applications may be submitted at any time.

Applications should be submitted to the CBA office.

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**Scholarships will be considered on a first-come, first basis throughout the year.*

** CBA-sponsored workshops, which are offered as a CBA Member benefit, are not eligible.*

** Applicant's station must be a CBA Member Station.*

*08.26.09