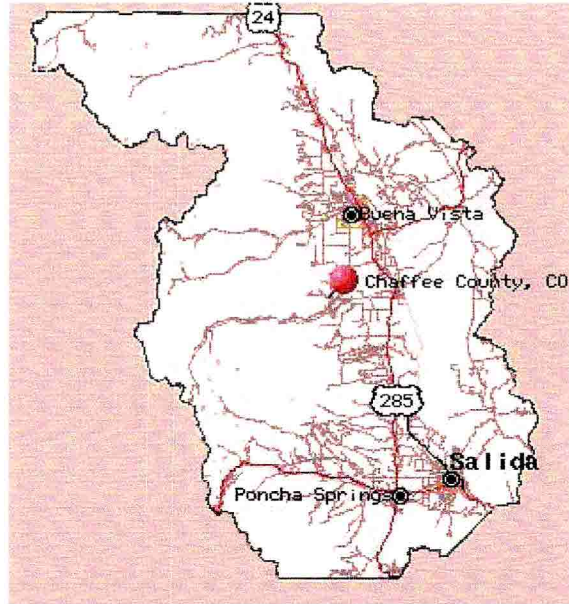


Local Area 13
ARKANSAS
Chaffee County

EMERGENCY ALERT SYSTEM (EAS)

PLAN AND PROCEDURES



OPERATIONAL AREA -13

CHAFFEE COUNTY

June, 2004

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I. INTRODUCTION

This Plan provides specific procedures for the broadcast media to disseminate emergency information to the general public in the Chaffee County Arkansas Operational Area or any portion thereof at the request of designated local, state, and federal officials. This local EAS Plan may be activated on a day-to-day basis in response to such emergencies as tornadoes, power outages, floods, heavy snows, or any occurrence posing an imminent danger to life or property.

Participation in this Plan shall not be deemed as a relinquishment of program control, and shall not be deemed to prohibit a broadcast licensee from exercising independent discretion and responsibility in any given situation. FCC rules and regulations provide each broadcast station guidance and regulation in exercising discretion regarding information and instructions to the public. Stations that originate EAS communications shall understand that they have conferred rebroadcast authority.

II. PURPOSE

The purpose of this Plan is to provide procedures agreed upon by the broadcast industry, local area government and participating agencies which will permit the dissemination of emergency information and instruction during potential or actual emergencies.

III. AUTHORITY

All mandated participants in the Emergency Alert System must have the capability to conduct activations and tests. All voluntary participants may have the capability to conduct activations and tests. Activations and tests may only be done by designated officials in accordance with the local and state plan. Typically, the designated officials will be broadcasters, cablecasters, emergency management offices and public safety officials representing their jurisdictional authority, and the national weather service. The priority for activations and tests are first-national level messages, second-local area messages, third-state messages, and fourth-National Information Center (NIC) messages

- 47 CFR Part 11 EAS Rules
- 47 CFR Part 73 Broadcast Service Rules

IV. EAS STATIONS

LP-1. KBVC-FM (104.1 FM)

Station Contact: Michael Kerrigan/Douglas Vollertsen

Telephone: 539-2575 On Air Hours: 24-hours

LP-2 KSBV-FM (93.7 FM)

Station Contact: Marc Scott Telephone: 539-9377

On Air Hours: 24-hours

V. EAS PROCEDURES

A. Procedures for Designated Officials

1. Coordinate activation request of EAS by telephone, with local primary source (LP-1), with LP-2 as a backup. Coordination call assumes that disaster/emergency event has reached a stage where EOC activation is in progress and field notifications and actions need to be supplemented by mass public safety information from government entities.
2. Designated officials use the following format when contacting the LP-1 or LP-2 station:

"This is (name/title) of (organization). I am activating the Emergency Alert System for the Chaffee County Arkansas Operation Area (or section thereof) because of (description of emergency)." (Use Authentication as noted under paragraph VI. Please stand by to ensure message is received and read it back.)

B. Procedures for Station Personnel if EAS Fail

1. If LP-1 goes off air or EAS equipment fails, they are to notify the LP-2 and contact the nearest PEP station and advise them of the situation.
2. The LP-2 station now functions as the LP-1.
3. If, for any reason, the LP-1 station is unable to function as the principal station, the LP-2 station will perform this function and monitor KCNC via cable or direct satellite feed, and other local stations will monitor the LP-2 frequency.
4. Upon resumption of normal programming, notations should be made on the station log, and a brief summary may be sent to the FCC for information only. AM stations that may have used their daytime facilities to cover areas that would not have service during night-time hours, must report this fact to the FCC.

