



Frequently Asked Questions

How are the entries judged?

The Awards of Excellence judging process involves a rotation of five states, of which Colorado is one, whose broadcast associations all have like-sized awards ceremonies. The exchange of judging duties is thus a reciprocal benefit between the associations.

Each participating state requests a number of radio and television judges sufficient to cover its expected volume of entries. Once a detailed list of judges is provided, the association enters those judges into the BetterBNC system (a database of contestant stations that also provides digital forms for entries and judging), then assigns them to appropriate categories based on market size and area of specialty.

While judging is always voluntary, judges may be dismissed or reassigned if a category to which they're assigned involves like ownership. For example, an employee of iHeartMedia cannot judge a category including iHeartMedia entries. In such a situation, he or she may be moved to another suitable category that does not include iHeartMedia entries, or possibly disqualified altogether.

Due to the short turnaround time between judging and the ceremony, as well as the limited size of staff, judges may choose either to assess their entries individually or to create a panel. There is no requirement to do one or the other.

When should I begin collecting my entries?

Stations would do well to amass entries throughout the year, as awards categories rarely change and can be safely anticipated. (See "Where do I upload my entry audio or video?" for hosting suggestions.)

Where can I get Awards of Excellence updates and information?

Awards of Excellence general information, Call for Entries, reservations, and past winners can all be found on the CBA's website (www.ColoradoBroadcasters.org). For previous winners, mouse over the "Programs & Services" dropdown and click "Awards of Excellence." Call for Entries, deadlines, and reservation information will be announced through the weekly newsletter and on the website. Awards of Excellence finalists will be directly notified by email.



When can I submit my entries?

The BetterBNC platform must be set up for each year's contest. Until that setup is complete and the platform is opened, entries cannot be submitted. A Call for Entries, with category descriptions, rules, instructions, and pricing, is mailed to stations who participated the prior year. The CBA also includes Call for Entries announcements in its weekly newsletter and on its website (www.ColoradoBroadcasters.org).

Do you accept entries from individuals, podcasters, cable or internet-only stations?

No. Only over-the-air, FCC licensed, broadcast radio and television stations can submit.

Where do I upload my entry audio or video?

The online submission forms at BetterBNC will accept URLs of externally hosted entries, but not direct uploads. If award entries are hosted on a station's website, they must NEVER be behind firewalls or passwords. Judges may disqualify entries they cannot access. Third-party hosting options also exist; the CBA suggests Tindeck for radio and Vimeo for television. Whether hosting in-house or through a third-party service, contestants must upload their entries prior to submission.

How do I access or set up my BetterBNC account?

Instructions on where to access the entry platform and account set up will be mailed to stations who participated in the previous year's Awards. Online instructions and Calls for Entries will also be promoted in the weekly newsletter and on the CBA's website (www.ColoradoBroadcasters.org).

Submitting for multiple stations.

Entries must be submitted under the call letters of the station on which it aired. Entries not associated with the station of originating broadcast will be disqualified.

How do I submit entries for my HD station?

While HD submissions are welcome, some HD stations may not currently exist in the BetterBNC database. Please contact the CBA if an HD station cannot be found and we will create an account for it.

Do NOT submit HD entries under a different station's call letters. Any such entries will be disqualified.



What forms of payment do you accept?

Entrants who wish to pay at the time of entry may do so online via credit card. Alternatively, payments can be made when all entries are completed. The CBA accepts check and credit card.

Entries can be invoiced, but the contestant must contact the CBA and request an invoice in a timely manner for payment to be received by the deadline. Unpaid entries will not be submitted to the judges and will be disqualified.

Who is responsible for my entry?

Contestants are solely responsible for their entries. Refunds are not provided for entries that are disqualified due to incomplete entry forms, nor broken or password protected links. Contestants should test all URLs to confirm entries are submitted properly, and not inaccessible to someone not on your network. Awards or certificates that are incorrect due to errors in the contestant's submission can be replaced, at the contestant's expense.

Ordering Extra Awards and Customizing.

Stations and individuals may order duplicate Awards of Excellence, Certificates of Merit, and Station of the Year awards by contacting the CBA after the awards ceremony. Announcement plates may be somewhat customized, depending on available space and number of existing characters. Names may be added to an engraved plate, provided station management can confirm the individual's involvement in that entry. Station call letters, category, and year will not be edited under any circumstances.

Entry Fees & Payments.

Member Price per Entry:

Metro Market (TV and Radio) = \$25.00

Non-Metro (TV)/Major Market (Radio) = \$20.00

Small & Medium Market (Radio only) = \$15.00

Non-Member Price per Entry

Radio & Television, all markets = \$35.00