



Colorado Broadcasters Association

ASSOCIATE MEMBERSHIP APPLICATION

To: Board of Directors, Colorado Broadcasters Association:

I, the undersigned, affiliated with the company indicated, hereby apply for Associate Membership in the Colorado Broadcasters Association, a non-profit Colorado corporation. My payment for one year's dues of \$150.00 accompanies this application. I understand that the CBA runs on a fiscal year from July 1st, 2017 - June 30th, 2018.

I understand that my application will be considered at the next Board of Directors meeting. *(Should this application not be accepted, a full refund will be made promptly.)* Acceptance of this application entitles me to full Associate Membership, with all rights and privileges thereof, including a copy of and/or online access to the CBA Directory of Colorado Radio & Television Stations, as well as a listing of my company information on the CBA website. I also understand that, although I have no vote in the affairs of the organization, I am entitled to attend all meetings, including Board meetings and workshops of the organization. I further understand that I am eligible for elections to a directorship representing Associate Members on the Board of Directors when such a vacancy occurs.

Please return this completed application, along with membership dues payment and any additional information about your company, to the CBA by July 31st, 2017.
CBA@ColoradoBroadcasters.org • 333 W. Hampden Ave, Ste 400, Englewood, CO 80110 • Fax: (720)536-5259

Company Name:	Street Address:
Company Phone:	
Contact Name:	
	Contact Email:

Payment Method:	<input type="checkbox"/> Enclosed Check #:	-OR-	<input type="checkbox"/> Credit Card: Call the CBA office (720-536-5427) to provide credit card information.
Authorizing Signature:	<input type="text"/>		

MARKETING OPPORTUNITIES FOR ASSOCIATE MEMBERS

I am interested in one or more of the following:

- ANNUAL RADIO & TV DIRECTORY:** This publication lists all radio and television stations in Colorado.
- eMEMO ADVERTISEMENT:** The weekly eMemo contains timely topics and industry news relevant to Colorado broadcasters. The eMemo is emailed to over 900 people at all levels of the state's radio and television industry, including associate members and others who serve the broadcast industry.
- AWARDS OF EXCELLENCE BANQUET:** The Awards of Excellence banquet, held in March, hosts nearly 500 attendees each year. Sponsorship levels vary and include: advertisement in the event program, cocktail sponsorship, product placement, and tickets to the gala.
- CBA BOARD MEETINGS:** Sponsor the Board of Directors by providing meeting space and lunch. After the meeting, sponsors may distribute industry materials, make a brief presentation to the Board, or both.
- INDUSTRY SEMINARS OR MEETINGS:** Sponsor a seminar featuring an expert who addresses relevant industry topics. Sponsorship includes banner placement in the meeting room; inclusion on printed materials; and the opportunity for a display, a presentation, or both.