

Investment

RADIO MEMBERSHIP

Gross Revenues	Annual Dues
Under \$400K	\$300
\$400K - \$750K	\$600
\$750K - \$1,000,000	\$800
\$1 - \$2,000,000	\$1,000
\$2 - \$5,000,000	\$1,200
\$5 - \$10,000,000	\$1,400
\$10 - \$15,000,000	\$1,600
\$15 - \$25,000,000	\$1,800
\$25 - \$50,000,000	\$2,000
\$50,000,000+	\$2,500

TELEVISION MEMBERSHIP

Gross Revenues	Annual Dues
Under \$1,000,000	\$800
\$1 - \$5,000,000	\$1,000
\$5 - \$10,000,000	\$1,400
\$10 - \$15,000,000	\$1,600
\$15 - \$20,000,000	\$1,800
\$20 - \$30,000,000	\$2,000
\$30 - \$50,000,000	\$2,500
\$50,000,000+	\$3,000

Membership Dues Caps are available for multiple stations within same sized markets.

Educational & Non-Profit Station Membership:
 1st station \$150/year,
 \$50 each additional station.

All stations in a group must be members.

How We Do It

The CBA offers its members many services at little to no charge, thanks in part to the Non-Commercial Supporting Announcements (NCSA) program. Your station's voluntary airing of these messages helps to offset many of the association's expenses.

Please contact us if your station would like to begin airing these Colorado-centric public messages. Thank you for your support.



CBA meeting with FCC Commissioner Mignon Clyburn. Washington, D.C.



Senator Gardner and FCC Chairman Ajit Pai with a Colorado broadcast delegation at a CBA roundtable in Denver

Contact Us

333 West Hampden Avenue
 Suite 400
 Englewood, Colorado 80110

Phone: (720) 536-5427

Fax: (720) 536-5259

Email: CBA@ColoradoBroadcasters.org

www.ColoradoBroadcasters.org



Colorado Broadcasters Association

Member Benefits



Dedicated to continuously building a stronger broadcast industry.

About the CBA

Formed in 1949 as a non-profit trade organization, the Colorado Broadcasters Association (CBA) has a long history of service to broadcasters and citizens of the state.

From the beginning, its mission was – and still is – to “build a stronger broadcast industry.”

The CBA is administered by a thirteen-member Board of Directors and a President/CEO. The board consists of twelve active broadcasters and one representative from an Associate Member company, all of whom are elected by members and serve three-year terms. Officers, including the Chair, are selected from the sitting board.

Alternative Broadcast Inspection (ABIP)

One of our most popular programs, ABIP is a simulated inspection by an FCC-certified inspector retained by the CBA. Our inspector reviews stations' Public Files, EAS, and other common areas of FCC focus, and alerts the stations to items that require correcting. After a satisfactory examination, the station receives a certificate confirming that it is in compliance with federal regulations, which also exempts it from “pop” FCC inspections for the subsequent three years.

Awards of Excellence

This annual banquet and black-tie gala honors the best of Colorado's broadcast industry. Every March, Awards of Excellence are presented in categories spanning stations' creative and journalistic output. Our online entry system makes submitting your station's year-round work a breeze, while our five-state network of judges provides strict impartiality and peace of mind for your entrants.

Colorado Freedom of Information Coalition

Your CBA Membership automatically provides you membership in the Colorado Freedom of Information Coalition (CFOIC). The CFOIC fights for open records access, CORA standardization, and government transparency throughout Colorado. A CORA Legal Hotline is provided to member stations.

Press Credentials

Recognized by Colorado law enforcement and most state government agencies, CBA press credentials (which include passes for journalists and press plates for their vehicles) are reserved for Colorado broadcasters and associated freelancers.

Job Board

ColoradoBroadcasters.org features a statewide job listing for members to post openings and stay current on their Equal Employment Opportunity (EEO) requirements.

Virtual Job Fairs

This recruiting tool works beyond the CBA's regular job board as a quarterly outreach effort, enabling you to directly inform the public about positions available at your station. The program is designed to help further fulfill the FCC's EEO requirements.

Legal Q&A

Members' legal queries are answered for free by Fletcher, Heald & Hildreth, a D.C.-based law firm specializing in broadcast law and FCC regulations.

Nielsen “Power of Broadcast in Colorado” Study

The CBA regularly commissions Nielsen, and its vast analytical resources, to study how Coloradans consume radio and television. The findings are provided to CBA members free of charge, in order to demonstrate value to their communities and for use in their own marketing efforts.

Lobbying & Advocacy

We meet with Colorado's elected officials year-round to discuss federal and state legislation affecting the Colorado broadcast industry. A state lobbyist is also retained for monitoring Colorado legislation that's relevant to broadcasters.

Broadcast Education & Development

The CBA allots up to \$15,000 each year toward the professional development/continuing education of member stations' management and staff. Applicants may seek awards of up to \$1000 to help pay for seminars, conferences, online training, and even traditional classroom-based courses.

LocalBroadcastSales.com

Membership in the CBA entitles your sales staff to 24-7 access to training tools and advertising resources, including an online archive of webinars featuring nationally recognized trainers.

Training Seminars & Webinars

We continually offer webinars on a variety of topics, including sales, regulatory policy, newsgathering, and more based on members' input. Much of this training is available at ColoradoBroadcasters.org.



Governor Hickenlooper signing CBA-supported CORA legislation.