



Colorado Broadcasters Association

**Radio - NCSA Insertion Request
September 7, 2023**

Partner: CO Department of Health Care Policy & Financing
Markets: All Colorado
Flight Dates: **April 1, 2023 – December 31, 2023**

Dayparts, if possible:

Preferred 6a-6p, Monday through Sunday, minimum 1per day
Alternate ROS, Monday through Sunday, minimum 3 *per day*

Available for download at

<https://www.coloradobroadcasters.org/downloads/>

<u>TITLE</u>	<u>CODE</u>	<u>LENGTH</u>	<u>ROTATION</u>	<u>LANGUAGE</u>
CO Health Policy & Financing	PHE	:30	50%	English
CO Health Policy & Financing	Transitions	:30	50%	English
CO Health Policy & Financing	PHE	:60	50%	English
CO Health Policy & Financing	Transitions	:60	50%	English
CO Health Policy & Financing	PHE	:30	50%	Spanish
CO Health Policy & Financing	Transitions	:30	50%	Spanish
CO Health Policy & Financing	PHE	:60	50%	Spanish
CO Health Policy & Financing	Transitions	:60	50%	Spanish

Affidavits: Please send monthly affidavits with value or estimated value of airtime provided.

EMAIL:
CBA@ColoradoBroadcaster.org

MAIL:
10488 W Centennial Rd
Suite 405
Littleton, CO 80127