

Radio - NCSA Insertion Request April 24, 2024

Partner: CO Department of Health Care Policy & Financing

Markets: All Colorado

Flight Dates: February 1, 2024 – May 15, 2024

Dayparts, if possible:

Preferred 6a-6p, Monday through Sunday, minimum 1per day Alternate ROS, Monday through Sunday, minimum 3 per day

Available for download at https://www.coloradobroadcasters.org/downloads/

<u>TITLE</u>	CODE	LENGTH	ROTATION	LANGUAGE
CO Health Policy & Financing	PHE	:30	50%	English
CO Health Policy & Financing	Transitions	:30	50%	English
CO Health Policy & Financing	PHE	:60	50%	English
CO Health Policy & Financing	Transitions	:60	50%	English
CO Health Policy & Financing	PHE	:30	50%	Spanish
CO Health Policy & Financing	Transitions	:30	50%	Spanish
CO Health Policy & Financing	PHE	:60	50%	Spanish
CO Health Policy & Financing	Transitions	:60	50%	Spanish

Affidavits: Please send monthly affidavits with value or

estimated value of airtime provided.

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