



Colorado Broadcasters Association

**Television - NCSA Insertion Request
April 24, 2024**

Partner: CO Department of Health Care Policy & Financing
Markets: All Colorado
Flight Dates: February 1, 2024 – **May 15, 2024**

Dayparts, if possible:

Preferred 6a-6p, Monday through Sunday, minimum 1per day
Alternate ROS, Monday through Sunday, minimum 3 *per day*

Available for download at

<https://www.coloradobroadcasters.org/downloads/>

<u>TITLE</u>	<u>CODE</u>	<u>LENGTH</u>	<u>ROTATION</u>	<u>LANGUAGE</u>
CO Health Policy & Financing	Keep CO Covered	:30	33%	English
CO Health Policy & Financing	PHE	:30	33%	English
CO Health Policy & Financing	Transitions	:30	33%	English
CO Health Policy & Financing	Keep CO Covered	:30	33%	Spanish
CO Health Policy & Financing	PHE	:30	33%	Spanish
CO Health Policy & Financing	Transitions	:30	33%	Spanish

Affidavits: Please send monthly affidavits with value or estimated value of airtime provided.

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MAIL:

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