

## CBA Hall of Fame Application Form : Entry # 3191

### Name of Nominee

Roger Ogden

### Media Nominee Worked In:

Both

### Total No. of Years Worked in Colorado Broadcasting

67

### Status:

Living

### Nominee's Contact Information

#### Nominee's Email

[roger.ogden@gmail.com](mailto:roger.ogden@gmail.com)

#### Nominee's Phone

(720) 933-9193

#### Nominee's Address

461 S. Magnolia St.  
Denver, Colorado 80224  
United States  
[Map It](#)

### Nominee Information

#### Nomination Type

Nominator

#### Nominator Name

Tauna Lockhart

#### Nominator Email

[tauna@krystal93.com](mailto:tauna@krystal93.com)

#### Nominator Phone

(720) 933-9193

### Nominee Details

#### Nominee's Work History

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Company/Call Letters	Position Held	Year Started	Year Ended
Krystal Media	President & Owner	1988	current
E.W. Scripps Company	Board of Directors	2008	2020
Chyron Corp./ChyronHego	Chairman of the Board	2008	2015
Gannett Television	President & CEO	2005	2007
KUSA-TV	President & General Manager	1997	2005
Gannett Television	Senior Vice President	1999	2005
NBC Europe - CNBC	President	1995	1997
KCNC-TV (formerly KOA)	President & GM	1981	1995
KBTB-TV	News Director	1978	1981
WLKY-TV	News Director	1977	1978
KBTB-TV	Assignment Editor, Reporter, Acting News Director	1967	1977
KLIR-RADIO	Announcer/News Reader	1964	1967
KPOF-RADIO	Announcer	1958	1964

### Description of Merit

#### Contributions to Profession:

The name Roger Ogden is synonymous with visionary transformation of Denver television. During his years at KCNC-TV, Roger led his team to beat the previously unbeatable KUSA-TV with juggernaut ratings. He also ushered in the advent of live coverage of the Bolder Boulder, and began the tradition of the 9News Parade of Lights. He introduced the first HD newscasts in Denver and several other cities owned by Gannett. Under Roger's leadership, 9News created a robust news website far ahead of other stations across the nation. He saw opportunity in multiplatform delivery and ran with it. Roger continued to share his innovation and vision with dozens of stations across the country in his leadership roles for Gannett, creating a broad impact not just for the television industry but for those who work in it. To this day, former coworkers tell him, "I got my start in TV because of you", or, "I met my wife because you hired me", or "I want to thank you for giving me a chance". Those are the moments that are most telling about his contributions to the profession: his impact on every station, every news operation, every team, every person he's worked with.

#### Broadcast Career Highlights:

As News Director at KBTB, Roger led the station to one of the most dominating positions in local television. He was instrumental in seeing the important partnerships between local tv and community. As General Manager at KCNC, Roger took the station to number 1 during his 14 years there. He continued championing the intersection of broadcast news and community involvement, creating a key partnership for sponsorship of the Bolder Boulder and other key community events. Roger was then chosen to lead GE's new NBC Superchannel effort in London, and succeeded in building the foundation that created the very successful CNBC. When he returned as President and General Manager of KUSA, Roger continued his innovative journey championing new technology like HD newscasts and multi-platform delivery at multiple stations. Roger would say another incredible highlight is to be able to bookend his career with radio. As President and owner of Krystal Media, he continues to innovate, create and work hard to build upon 38 years of success, with Nielsen ratings growing year over year with a margin dominating the landscape in Summit County at a time when independent radio stations continue to fold in other markets.

#### Broadcast Recognition & Awards:

Roger Ogden has won the Colorado Broadcasters Association's Rex Howell Broadcaster of the Year Award three times during his career: 1984, 1994, and 2021. In 1996, Roger was honored with the Heartland Emmy Governor's Award for his work in Denver broadcasting. Then, in 2005, Roger was inducted into the National Academy of Television Arts & Sciences Silver Circle in 2005. He was also named National Broadcaster of the Year by Broadcasting & Cable in 2007 for his role as President/CEO of Gannett

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Broadcasting, where he oversaw 23 television stations. In 2008, Roger was honored to be inducted into the Broadcast Pioneers of Colorado Hall of Fame.

### Local, State, or National Broadcast Activities:

As News Director at KBTV, Roger led the station to one of the most dominating positions in local television. He was instrumental in seeing the important partnerships between local tv and community. As General Manager at KCNC, Roger took the station to number 1 during his 14 years there. He continued championing the intersection of broadcast news and community involvement, creating a key partnership for sponsorship of the Bolder Boulder and other key community events. Roger was then chosen to lead GE's new NBC Superchannel effort in London, and succeeded in building the foundation that created the very successful CNBC. When he returned as President and General Manager of KUSA, Roger continued his innovative journey championing new technology like HD newscasts and multi-platform delivery at multiple stations. He joined two media company boards after retirement (what retirement?), E.W. Scripps Company and Chyron/ChyronHego. On those boards he was able to share his deep knowledge of the media landscape and maneuver big changes at both companies. Roger would say another incredible highlight is to be able to bookend his career with radio. As President and owner of Krystal Media, he continues to support and build upon 38 years of success, with Nielsen ratings growing year over year with a margin dominating the landscape in Summit County at a time when independent radio stations continue to fold in other markets.

### Community Service:

Roger has served as Chairman of the Greater Denver Chamber of Commerce, President of the Colorado Broadcasters Association and Chairman of the Colorado Winter Games Committee, the Colorado Sports Council and the US Olympic Festival. Additionally, Roger has served on the boards of the Rocky Mountain Adoption Exchange, Downtown Denver, Inc., and the Rose Hospital Foundation. Most recently, Roger served on the board of BreckCreate in Summit County, inspiring him to create "Music at the Summit", an initiative to promote local musicians and live music in our community. During the COVID pandemic, Roger teamed up with local philanthropists to purchase restaurant gift certificates for giveaways on Krystal Media stations, as a way to support struggling local businesses and families in need of food support.

### Reason Nominee Should Be Chosen:

Roger Ogden should be chosen as a member of the CBA Hall of Fame because of his steadfast dedication to the Colorado media landscape, not to mention the leadership he has shown in his work with stations across the country. Roger's early passion in radio led him on a most exciting journey across six-plus decades, where he made a huge impact on economic success, digital transformation, and multi-platform distribution, all while maintaining the integrity of journalism with a capital "J". I know he would be very honored to be chosen to join the CBA Hall of Fame.

## Supporting & Additional Material Uploads

### Recommendation Letters

- [Roger-Ogden-Nomination-Hall-of-Fame.pdf](#)
- [Roger-Ogden-Tim-Ryan-Letter.pdf](#)

### Additional Materials

- [Screenshot-2026-04-30-at-4.18.52-PM.png](#)
- [Screenshot-2026-04-30-at-4.18.05-PM.png](#)
- [Screenshot-2026-04-30-at-4.17.27-PM.png](#)
- [Screenshot-2026-04-30-at-4.17.12-PM.png](#)
- [Screenshot-2026-04-30-at-4.16.58-PM.png](#)

## Notes



**(Admin) Hall of Fame Application Received (ID: 6684213bb341c)**

added April 30, 2026 at 4:20 pm

WordPress successfully passed the notification email to the sending server.

5/15/26

To whom it might concern:

I first met Roger in 1971 when I started at then KBTV as a studio camera operator and he was our Noon Show anchor. He was one of the most impressive manager and visionaries that I had the privilege to meet in my career. I was honored to submit him to the Broadcast Pioneer Hall of Fame and now for the CBA Hall of Fame.



A Colorado native, Roger Ogden's first television experience came at KBTV-TV (now KUSA) in 1968, working as a reporter, part-time anchor, Assignment Editor and Managing News Director. In 1977 he took a job as news director at WLKY in Louisville, KY - moving back to Denver the following year as News Director at KBTV.

From 1981-95 he was the President and General Manager of KOA-TV (then affiliated with NBC) where he focused so intently on news that he had the call letters changed to KCNC - Colorado's News Channel. It was during this time that Roger's commitment to local news and to serving the community began to set the standard in local television: coverage of the Bolder Boulder 10K race, adding morning news, afternoon news, expanding newscasts, telecasts of local high school and college sports.

For two years he was President and GM of NBC Europe in London, returning to Denver and KUSA in 1997 as President and GM of Gannett-owned 9News. From there he moved to Gannett Corporate headquarters as President and CEO of Gannett Broadcast, then added the title Senior Vice President Design, Innovation and Strategy of Gannett Corporation where he oversaw the entire broadcast division for Gannett, which includes KUSA-TV, Channel 9 and KTVD Channel 20 in Denver. As Senior Vice President of Gannett Corporation, he was instrumental in planning the growth and future of Gannett.

His belief in hard competition and good sportsmanship set the tone for the market. His focus on innovation and technology has resulted in KUSA being one of three stations in the country broadcasting local news in HDTV. His legacy of leadership includes innovative new community-oriented programs, dedication to news, and team building. In addition, he is one of the founding GMs of the NATAS Heartland Chapter, and a strong supporter of the Colorado Broadcast Pioneers and the Colorado Broadcasters Association.

Thank you for your consideration

Don Perez  
retired VP Director of Technology and Operations KUSA/KTVD