

CBA Hall of Fame Application Form : Entry # 3146

Name of Nominee

Steve Keeney

Media Nominee Worked In:

Radio

Total No. of Years Worked in Colorado Broadcasting

38

Status:

Living

Nominee's Contact Information

Nominee's Email

skeeneydenver@aol.com

Nominee's Phone

(303) 918-3383

Nominee's Address

655 South Monroe Way
Denver, Colorado 80209
United States
[Map It](#)

Nominee Information

Nomination Type

Self Nomination

Nominee Details

Nominee's Work History

Company/Call Letters	Position Held	Year Started	Year Ended
Armstrong Broadcasting/KOSI	Announcer	1970	1973
Jefferson Pilot/KIMN-KYGO	VP/GM	1973	1986
Viacom/KHOW-KPKE	VP/GM	1986	1993
CBS/KINK-KOTK	VP/GM	1994	2000
CBS/KXKL-KIMN-KDJM	VP/GM	2000	2004
Denver Radio Co/KTNI-KSYY	PRESIDENT/PARTNER	2005	2008

Description of Merit

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Contributions to Profession:

I hired and mentored dozens of fellow radio broadcasters, many of whom moved on to higher positions in radio---including general managers, national operations directors, national program directors, corporate news directors, CFO's, directors of engineering, and their own independent businesses. I proudly cheered every one of them on. (In the late 1980's four former department heads became competing Denver Radio stations general managers.)

Broadcast Career Highlights:

As noted, I was general manager of nine Denver radio stations covering 27 years leaving each in better condition than before joining them. I began my radio career in high school at age 17 with a four hour Saturday morning Billboard Top 100 show. Later, I worked my way through the University of Illinois as a full-time local radio announcer while carrying a full-time academic load. Following graduation, I became an Air Force officer and managed to worked part-time (under assumed names) at local, in town radio stations. After moving to Denver in 1970 and while working full-time as a KOSI announcer, I earned a masters degree in communications from the University of Denver. Thesis: "The Rise of Black-Appeal Radio, 1935-1953.

Broadcast Recognition & Awards:

American Advertising Federation, National Silver Medal Award, 2005
Broadcast Pioneers of Colorado, Hall of Fame, 2014

Local, State, or National Broadcast Activities:

Colorado Broadcaster's Association, Board of Directors, 1980's
Denver Advertising Federation, Board of Directord, 1980's

Community Service:

The radio stations I managed maintained consistently high community profiles which included ORIGINAL promotions, events and stunts, typically tied to non-profit organizations and local hospitals. A few: KHOW's "Christmas Is For Children" (Children's Hospital fundraiser); KIMN's (Steve Kelley) Mile Hi Seat Sit (American Cancer Society); KIMN's "World's Largest Garage Sale" (multiple local non-profit organization); The KIMN Chicken (multiple appearances supporting community organizations); KTNI's "101 Most Influential Musician's of All Time" (audience participation)

Reason Nominee Should Be Chosen:

Successful lifetime devotion to local radio and local community participation.

Supporting & Additional Material Uploads

Recommendation Letters

- [doug-erickson-recommend.pdf](#)
- [cullie-tarleton-recommend.pdf](#)

Notes



(Admin) Hall of Fame Application Received (ID: 6684213bb341c)

added April 14, 2026 at 8:23 pm

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